

I am a creative content writer, videographer, and designer with experience in a variety of artistic disciplines. I write and compose music, invent and convey original ideas, and create humorous video content for social media. I'm a motivated self starter who thrives as a team player.

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Experience:

2014 - today	Freelance - creative content manager	

- "Kan 11" Digital division Creative content writer, video editor, and presenter.
- "Kan 88" Radio station Director and video editor.
- "Cellcom tv" Creative content writer, social media manager and video editor.
- "Mahuti & Mahut Haaim Radio station" Creative content writer, director and video editor.
- 2018 2019 "Bruckner Yaar Levi" advertising agency Art director and video editor.
- 2017 2018 "Adler Chomsky & Warsawasky" advertising agency Creative copywriter and content writer.
- 2016 2017 "Firma" branding agency Copywriter and content writer.

Education:

2013 - 2017	B.A in Visual Communications from "Holon Institute of Technology", graduated with honors.
2016	Semester abroad at the "Porto University of fine arts", Portugal.
2011 - 2013	Advanced music studies at "Rimon School of Jazz and Contemporary Music", Israel.

Creative Initiatives:

Kan 11, Television Network & Digital Department - Creator, Writer, Actor
 "Maximillian's Eurovision Vlog"

A series of short viral videos written and produced for the 2019 Eurovision events.

Broadcasted on Kan Digital and various television networks around the world.

Maximillian's Eurovision Vlog

 Ynet, Keshet 12 morning show - Creator, Writer, Editor, Actor "Rudolf and the conflict"

A series of short viral videos broadcasted in Israel on national television and major Israeli news stations. Rudolf and the conflict

- Ted-x event at Ben Gurion University, 2015 Israel Host, Presnter. TED-x
- Music albums Singersongwriter, producer

Released two albums from $\underline{\text{Official Music Page}}$

"Mostly All The Time" recorded in 2017, Tel Aviv, Israel

"Songs for Puppets" recorded in 2012, Berlin, Germany

• "Mostly all the time" film - Writer, Director, Editor

Created a short mockumentary film about the music industry in Israel. Film

• Headstart Campaign - Writer, Director, Editor

Created a video campaign to fund my musical album which successfully raised over 35k nis. headstart video

• Tel Aviv Social Event Productions - Creator, Production Coordinator

Between 2014 - 2018 I created and organized a variety of large creative social events in Tel Aviv with over 350 attendees "*FlorenSoup*" & "*Beer Marathon*"

Military/Community service:

2003-2007 "Oketz" an independent canine elite unit of the IDF - Commander and combat soldier. 2002-2003 "Bnei Hamoshavim" a year of community service.

Languages:



Skills:

